

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing:

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Invoice #	Invoice Date	Invoice Month	Invoice Period
tbd	12/30/99	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WUPW	Anjie Brady	Petry-Philadelph	National

Advertiser	Product	Estimate Number
Crossroads GPS	Crossroads GPS	862

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	802844	06837595

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/03/12	The People's Court	M-F 3-4 PM	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 3:13 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									
2	08/01/12	08/01/12	The People's Court	M-F 3-4 PM	--W----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/01/12 3:53 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									
3	08/02/12	08/02/12	The People's Court	M-F 3-4 PM	---T---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 08/02/12 3:41 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									
4	08/03/12	08/03/12	The People's Court	M-F 3-4 PM	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 3:53 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									
5	08/06/12	08/06/12	The People's Court	M-F 3-4 PM	M-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 08/06/12 3:23 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									

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Invoice # tbd	Invoice Date 12/30/99	Invoice Month August 2012	Invoice Period 07/30/12 - 08/06/12
Advertiser Crossroads GPS	Product Crossroads GPS	Estimate Number 862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/03/12	08/03/12	Anderson	M-F 4-5 PM	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 4:59 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
7	08/01/12	08/01/12	Anderson	M-F 4-5 PM	--W----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/01/12 4:40 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
8	08/02/12	08/02/12	Anderson	M-F 4-5 PM	---T---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 08/02/12 4:49 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
9	08/03/12	08/03/12	Anderson	M-F 4-5 PM	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 4:21 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
10	08/06/12	08/06/12	Anderson	M-F 4-5 PM	M-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPVM 08/06/12 4:56 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
11	08/03/12	08/03/12	The Office	M-F 7-7:30PM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 7:30 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									
12	08/01/12	08/01/12	The Office	M-F 7-7:30PM	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/01/12 7:29 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									
13	08/02/12	08/02/12	The Office	M-F 7-7:30PM	---T---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 08/02/12 7:10 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									

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tbd	12/30/99	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/03/12	08/03/12	The Office	M-F 7-7:30PM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 7:10 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									
15	08/06/12	08/06/12	The Office	M-F 7-7:30PM	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 08/06/12 7:12 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									
16	08/03/12	08/03/12	How I Met Your Mother	M-F 730-8PM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 7:41 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
17	08/01/12	08/01/12	How I Met Your Mother	M-F 730-8PM	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPVW 08/01/12 7:51 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
18	08/02/12	08/02/12	How I Met Your Mother	M-F 730-8PM	---T---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPVTh 08/02/12 7:38 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
19	08/03/12	08/03/12	How I Met Your Mother	M-F 730-8PM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 7:58 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
20	08/06/12	08/06/12	How I Met Your Mother	M-F 730-8PM	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 08/06/12 7:55 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
21	08/03/12	08/03/12	Fox Toledo News at 10PM-11p		----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 10:12 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
tbd	12/30/99	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/01/12	08/01/12	Fox Toledo News at 10PM	10-11p	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/01/12 10:23 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									
23	08/02/12	08/02/12	Fox Toledo News at 10PM	10-11p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/02/12 10:25 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									
24	08/03/12	08/03/12	Fox Toledo News at 10PM	10-11p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/03/12 10:43 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									
25	08/06/12	08/06/12	Fox Toledo News at 10PM	10-11p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/06/12 10:53 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									
26	08/03/12	08/03/12	Seinfeld	M-F 11-1130p	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/03/12 Seinfeld M-F 11-1130p :30 \$125.00 NM See MG 26.2, 26.3 2 WUPW 08/03/12 6:52 PM FOX Toledo News at 6:30PM FOX Toledo News : :30 USPRTV13GPH \$125.00 NM MG for 31.1, 29.1, 32.1, 26.1 3 WUPW 08/03/12 8:41 PM Friday Prime Friday Prime :30 USPRTV13GPH \$350.00 NM MG for 31.1, 29.1, 32.1, 26.1									
27	08/01/12	08/01/12	Seinfeld	M-F 11-1130p	--W----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/01/12 11:26 PM Seinfeld M-F 11-1130p :30 USPRTV13GPH \$125.00 NM									
28	08/02/12	08/02/12	Seinfeld	M-F 11-1130p	---T---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/02/12 11:14 PM Seinfeld M-F 11-1130p :30 USPRTV13GPH \$125.00 NM									

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tbd	12/30/99	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	08/03/12	08/03/12	Seinfeld	M-F 11-1130p	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 Seinfeld M-F 11-1130p :30 \$125.00 NM See MG 26.2,26.3									
30	08/06/12	08/06/12	Seinfeld	M-F 11-1130p	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 08/06/12 11:12 PM Seinfeld M-F 11-1130p :30 USPTV13GPH \$125.00 NM See MG 26.2,26.3									
31	08/05/12	08/05/12	Fox News Sunday	Fox News Sunday	-----S	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSu 08/05/12 Fox News Sunday Fox News Sunday :30 \$25.00 NM See MG 26.2,26.3									
32	08/05/12	08/05/12	Fox Toledo News at 10PM	10-1030P	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSu 08/05/12 Fox Toledo News at 10PM 10-1030P :30 \$200.00 NM See MG 26.2,26.3									
33	08/02/12	08/02/12	Thursday Prime	Thursday Prime	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 08/02/12 8:45 PM Thursday Prime Thursday Prime :30 USPTV13GPH \$450.00 NM									
34	08/02/12	08/02/12	Thursday Prime	Thursday Prime	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 08/02/12 9:22 PM Thursday Prime Thursday Prime :30 USPTV13GPH \$400.00 NM									
35	08/03/12	08/03/12	Friday Prime	Friday Prime	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 8:20 PM Friday Prime Friday Prime :30 USPTV13GPH \$300.00 NM									

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Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/03/12	08/03/12	Friday Prime	Friday Prime	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPWF 08/03/12 9:16 PM Friday Prime Friday Prime :30 USPRTV13GPH \$400.00 NM									
Total Spots							34	Gross Total	\$5,800.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$870.00
<u>Net Amount Due</u>	\$4,930.00

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